

Why should sponsors fund plain language summaries (PLS) of publications?

POWERING PATIENT VOICES

1



Build trust

Being more open about clinical research and sharing results builds trust with patients and the public

2



Facilitate shared decision-making

Both physicians and patients agree that PLS can play an important role in the patient-physician dialogue¹

Improved health literacy is associated with improved health outcomes²
– go 'beyond the pill' by providing patients with timely, accessible, and understandable information

3



Reduce the risk of misinformation

Many popular online sources of medical information contain biased or poor quality data³

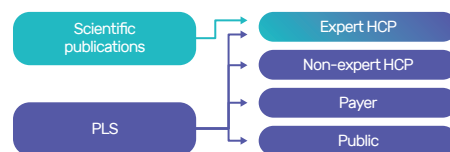
4



Raise awareness of research findings

Make it quicker and easier for new audiences to understand and share findings from peer-reviewed publications

PLS can ensure that data are communicated to a much wider audience⁴ and shared more broadly via social media⁵



5



Share real-world research across the world

Valuable research would be missed if you only do summaries required by the EU Clinical Trials Regulation – other study types and studies outside the EU are of interest to patients and others!

Lay summary of clinical trial results



PLS of publications

Clinical trial results
+
Real-world evidence
Systematic reviews
Narrative reviews
Epidemiology studies
HEOR studies
Case studies etc...
& non-EU studies

1. Pushparajah DS, et al. *Ther Innov Regul Sci*. 2018;52:474–481.

2. Berkman ND, et al. *Ann Intern Med*. 2011;155:97–107.

3. Loeb S, et al. *Eur Urol*. 2019;75(4):564–567.

4. Kuehne LM, Olden JD. *Proc Natl Acad Sci USA*. 2015;112:3585–3586.

5. Woolley KL, et al. Poster presentation at ISMPP EU Meeting 2018; 17–18 January 2018; London, UK.